



We have all been shocked, overwhelmed, inundated with stories, conflicting data, social manipulation and unprecedented restrictions, locally and globally. I maintain that this shock-therapy is not random or spontaneous, rather by design.

Based on deaths per capita, the death rate for COVID-19 is 0.009%. That means the average person's chance of surviving is 99.991%... They've been wrong about the initial risk assessment, testing, preventive measures, mask wearing and social distancing. They've conflated "cases" or positive tests with the actual illness. They're also guilty of errors of omission [and censorship], not telling us what medical doctors and scientists know to be helpful.

For example, the area with the highest death rate, New York, has a death per capita rate of 0.17%, yet Dr. Anthony Fauci publicly lauded New York for its excellent COVID response. This is just one example that has caused cognitive dissonance, praising the area with the highest death rate (even if low overall) for having one of the best responses isn't logical.

Ironically, five of the six countries with the lowest death rates (ranging between 0.00003% and 0.006%) did very little in terms of pandemic response; they didn't shut down or order people to stay home.

Yet, we're told these measures are absolutely necessary, and must continue, perhaps indefinitely. This too creates massive cognitive dissonance, as it goes against all logic. If an action doesn't result in an observable benefit, it simply doesn't make sense to continue, let alone claim that was and is necessary. (See CNBC below.)

A recent poll by Harvard, Oxford and Universita Boconi found Millennials believe 2% of their generation will die from COVID-19. "That's 10,000 times more than the reality,"

Note: According to two investigators, John Moynahan and Larry Doyle, Bill Gates negotiated a \$100 billion contact tracing contract with Democratic Congressman Bobby L. Rush — **six months before the COVID-19 pandemic broke out**, during an August 2019 meeting in Rwanda, East Africa,¹⁴ Rush also introduced HR 6666, the COVID-19 TRACE Act.

Also, the U.S. government has purchased 100 million doses of a COVID-19 vaccine still under development by Pfizer and BioNTech. As noted by Dr. Lee Merritt, we keep seeing how drug companies fund working groups on diseases, and then when the disease breaks out, those same drug companies make billions in profit.

But aside from profit... there's another reason behind the illogical pandemic responses we're seeing. In a few short months, we've been dramatically shifted from a state of freedom to a state of totalitarianism. And the way that was done was through the technocratic mechanisms of social engineering, which of course involves psychological manipulation.

Joseph Mercola, 09.05/2020

So confusing, polarized and up-side-down are the issues that it is nearly impossible to keep one's head above water, not unlike like being caught and tossed about by a giant wave surfing. Below is the way CNBC describes what is taking place today:

Experts Predict US Covid-19 Deaths Could More Than Double by Year's End

(Gates Foundation Funded Org. IHME Projects Grim New Death Counts for World)

By Will Feuer, CNBC News 04 September 20.

<https://www.youtube.com/watch?v=I3DLUNCMXDE&feature=youtu.be>

The U.S. will top more than 410,000 Covid-19 deaths by the end of the year as the country heads into the fall and winter, *according to a [new forecast from](#)* the Institute for Health Metrics and Evaluation at the University of Washington.

Covid-19 has already killed at least 186,800 people in the U.S., *according to* data compiled by Johns Hopkins University. The model by IHME, whose models have previously been cited by the White House and state officials, forecasts that the death toll will more than double by Jan. 1 and could reach as high as 620,000 if states continue to ease coronavirus restrictions. "The worst is yet to come..."

IHME released three projections *based on different assumptions*: a worst-case scenario, a best-case scenario and a most likely scenario. The most likely scenario estimates that Covid-19 will kill 410,450 people in the U.S. by Jan. 1. **The worst-case scenario, which assumes that restrictions and mask directives will ease, projects up to 620,028 people in the U.S. will die by then and the best-case scenario, which assumes universal masking, predicts that 288,380 people in the U.S. will die from Covid-19 in 2020.**

"We are facing the prospect of a deadly December, especially in Europe, Central Asia, and the United States," Murray said in a statement. **"But the science is clear and the evidence irrefutable: mask-wearing, social distancing, and limits to social gatherings are vital to helping prevent transmission of the virus."**

Intentional cognitive dissonance.

On September 1, 2020, over two million people, from many countries and all walks of life, peacefully protested what is taking place in the name of COVID. Below are links to a presentation Robert F. Kennedy gave in Berlin. On that day my family and I were flying home from three weeks in the Czech Republic, a country that went along with the lockdowns and then, realizing the story is corrupt, refused to yield to international public health pressure, and remains mask and social distancing free, with no change in the overall health of its citizens. See below.

To better understand why all these people are protesting, what follows is a hypothetical conversation, with a six to ten-year-old, who is trying to make sense of what is happening and how I would answer his or her questions.

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Why is COVID so confusing and controversial?

Einstein said, 'the theory defines what we can see.' The flawed logic is; everybody thinks this way, so it must be true. It event is very challenging, because the more we drill down into the basic assumptions and paradigms the more we see that the evidence is not there. But we have all this knowledge founded on unproven assumptions. Everything is built upon that. So it's hard to make connections. It is hard to change the vocabulary. It is hard to think things through. It is a process of shifting to a different way of thinking and people are at different stages in this process. I believe it was the medical journal Lancet that observed, 50% or more of what we consider to be science is false. And don't forget. Medical errors are the third leading cause of death in the United States. COVID in no exception. Our conditioning shapes what we see and believe.

Ok. Is COVID a disease, like strep throat?

No.

Then, what is COVID?

COVID is a label invented to group together a number of physical symptoms that all have known causes, and, now the same symptoms also *believed* to be caused by a specific virus, Sars-cov-2.

If the symptoms can be caused by other things, how do they know that the symptoms a person has is caused by Sars-cov-2?

They don't have any proof, only guesses.

Is there a way to prove that Sars-cov-2 is the cause?

Yes, by isolating and purifying the virus, then exposing a healthy person and seeing if they get sick.

Has anyone done this?

No.

Why not?

It's easier and more profitable to guess.

How will they know if they guess wrong?

They won't. Without a verified reference, all the theories are still guesses.

Then, we are back to; how do they know that the symptoms a person has is caused by Sars-cov-2?

They guess, and there are tests.

Are the tests proof or more guesses?

More guesses. There are two tests PCR and antibody. The PCR does not identify the specific sars-cov-2 virus and it is wrong or false 50% to 80% of the time, like flipping a coin or worse. The antibody test does not identify sars-cov-2, only the antibody's that are produced by the body when it meets the coronavirus. But there are many viruses in the same family that produce these antibodies, so the presence of an antibody in the test might have come from a common cold two years ago, or it might come from the sars-cov-2 but no one knows for sure. And many of the antibody tests were broken on delivery, thousands and thousands, but they used them anyway. The mess was the subject of a 60 Minute program. In both cases the tests are not reliable or accurate. They don't *prove* anything. In a word, they are worthless.

What is a confirmed case?

Normally the term 'case' is used for a person with symptoms of a specific disease. With COVID they created a double standard and use the word 'case' to mean a positive test or just guessing by one or more symptoms, or no symptoms at all. All the numbers associated to both tests are inconclusive and therefore, are misleading.

Does everyone who tests positive get sick?

No. a few do, but most do not.

If people are not sick why do they call them confirmed cases?

Because it sounds like people are sick, even when they are not. It is an old trick. By changing the standards, the definitions, they can classify and count anything any way they want, knowing that average person and the media will assume the old definition applies to the new standards. Suddenly you have millions of confirmed cases when no one may feel sick. To get clear and accurate information about how dangerous COVID really is we must filter out all the misleading tests and look at the number of people who die from any cause in a given period and compare these with past years. When you do this the COVID pandemic months are the same as the previous years and in some years even lower. There is no epidemic, beyond what we see every year with the seasonal flu. What is different is the deteriorating health of the world's population due to increasing levels of poisons in the air, food, water and many commercial products, and a corresponding degeneration of soil. What happens in the soil is mirrored in our microbiome. More people, even children, are living with chronic health conditions, many of which were caused by increased vaccinations and all the poisons they contain. When the flu season arrives, given this increased vulnerability, more people are affected, by this or any other flu season.

Why do they want us to think there are more sick people than there really are?

Back to guessing and MONEY. The higher the numbers the higher the money involved. It is easier to count labels than actual symptoms or illness, and because companies, hospitals and public health officials implicitly make lots of money with each 'confirmed case.'

You are saying that they know all the numbers they are counting are inaccurate, not true or proven.

Yes, they know.

How long have they known?

At least thirty-five years. A man named Kary Mullis won the Nobel Prize for discovering the PCR test in 1993. In 1985 he said the PCR was not invented with the purpose of detecting disease. It is a needle in a haystack technology that can be extremely deceptive in the diagnosis of infectious diseases. "I'm *skeptical that a PRC test is ever true*. It's a great scientific research tool. It's a horrible tool for clinical medicine," he said. The antibody tests share similar flaws, inaccuracies, and false results. And yes, they know that too.

They know the information (the data) is corrupt and pretend that it is true. Isn't that laying?

Yes, it is called fraud.

Fraud is a crime, isn't it?

Yes, it is a criminal offense.

And this crime is being committed all over the world.

Yes.

Then, this is a crime against humanity.

Yes. Crimes against humanity are certain acts that are purposely committed as part of a widespread or systematic attack directed against an identifiable part of a civilian population. The first prosecution for crimes against humanity took place at the Nuremberg trials. Unlike war crimes, crimes against humanity can be committed during peace or war. They are part either of a government policy or of a wide practice of atrocities tolerated or condoned by a government.

Wow. That's a big deal. Everyone with food poisoning barfs and everyone with strep throat have a red tongue and tonsils. Is it the same true with COVID?

No. Most people have no symptoms. They don't even know they have anything. Some may have mild symptoms. They don't feel great for a few days and that is it. Some, often older people with chronic health challenges; heart and lung disease, obesity, diabetes, all sorts of things, can get very sick. The sicker the person is already, the greater the reaction when challenge. Any challenge to their already exhausted immune system can be dangerous. And there are a lot of sick people living in polluted cities, drinking toxic water, eating toxic food, breathing toxic air, surrounded by harmful EMF radiation. The seasonal flu comes along and these already sick people get sicker.

The media and politicians keep saying that the virus is killing all these people. Is it?

This is a tricky question. Just last week the CDC reported that only 6% of the total inflated deaths alleged to be caused by COVID had no other chronic illness associated with that death. The average death involved 2.5 other chronic health conditions.

94% of the people they say died of COVID were already sick.

Yes, so it is false to say that COVID was the cause of death.

Another lie?

At least, an intentional misrepresentation. Think of a virus like you would an allergy. Some people have a hyper-immune response to shell fish, pollen, or gluten. A bee sting can be fatal to a person who is hyper sensitive. But most people don't have these hyper reactions. It is how the body, the terrain,

reacts to something that causes what we call illness. What we call symptoms; a fever, cough, etc., is the body's way of getting rid of something, detoxing. Instead of blaming the virus, which has not been proven, it is more accurate and useful to identify why certain people, even large numbers, are having a hyper-immune response and address the true cause. Like pollen is to hay-fever, the virus is not the cause. It is a messenger, a catalyst or trigger. In some people the body has a hyper-reaction to the message. That hyper reaction is the cause of the symptoms, not the messenger or trigger. We should be looking at why people are having a hyper reaction and not blaming pollen or trying to protect everyone on the planet from pollen for profit.

Are viruses contagious?

Many are questioning if viruses are, and function, the way we have been told. Is contagion a myth, a superstition? Viruses are everywhere. You host 60 trillion in your body right now. There are billions in a gram of soil. They float in the stratosphere and rain down, covering every inch of the earth's surface every day. Are all these viruses contagious? Obviously not. What we call contagious is linked to germ theory. A single germ causes a specific symptom. But, as Einstein notes, "what we see is defined by our theory." Lots of people in the same neighborhood or in different places all get hay-fever at the same time. Is the pollen that triggers the immune response we call hay-fever contagious? There are many theories that attempt to explain how viruses spread; surface contact, floating in the air (aerosols) or droplets, sneezing or coughing, for example, and all these assume contagion. There is no epidemiological data that confirms and proves that the prevailing theories are true, that, for example, Sars-cov-2 *causes* the illness called COVID. Suspending germ theory opens us to new perceptions. It changes what we see, the questions we ask and the explanations we imagine. In some people pollen triggers an allergic response but we don't call pollen contagious. Does pollen *cause* hay fever, or, is there something out of balance in a body that triggers a hyper response when pollen is present? Do we cover up the true cause, like taking aspirin for a headache, or do we eliminate the cause of the headache? Pollen is not contagious. Many now understand that the same applies to viruses.

Do Masks help?

No. There have been hundreds of scientific studies to determine the effectiveness of wearing a facemask for health related reasons. Not one has *proven* that facemasks prevent people from spreading or coming into contact with sars-cov-2 or COVID. The whole idea is an unproven theory. Instead of protecting, most of these scientific studies prove that covering your nose and mouth with cloth restricts breathing, and this causes all sorts of health related problems. The materials become contaminated with the moisture including bacteria that is being exhaled with each breath, including viruses. Instead of being exhaled, which helps the body, masks cause these particles to accumulate in the cloth and nose and get recycled back into body and the brain. It is well established that wearing a mask compromise the health of the person wearing it and do nothing to protect others, which is the reason people have been told they must wear a mask.

If wearing a mask is harmful, and doesn't protect or stop the spread of COVID, then why are people wearing masks?

Because the government insists that masks are helpful, even when they know they are not.

Isn't that crazy?

Yes, it is. But there are other, hidden reasons to force everyone in the world to wear a mask. Like being in a club, wearing a mask sends a strong, visible, public message to everyone, including the government, that you believe what they are saying, even if it is false, and this creates a strong predisposition or habit to continue to do what you are told when they tell you to do something in the future. It is called conditioning and obedience training. That is the hidden agenda for mandatory masks.

What about not standing close or touching anyone?

Another unproven theory, promoted by a computer model that rests upon other unproven assumptions. There are very few live studies on the effectiveness of social distancing, and these are inconclusive. What they call social distancing is another form of conditioning and obedience training, just like mandatory masks.

Will vaccines help?

I don't think so. The history and use of vaccines is just as crazy, unproven and controversial as masks, social distancing and tests that don't prove what they test for. Vaccines don't cure anything. The theory is; vaccines trick and train the body to recognize and prevent a foreign something from growing inside the body. Vaccines do this by injecting a weak form of the assumed predator into the body. But, as we described before, without isolating and purifying that something, they are just guessing. To trick the body into reacting, very strong and dangerous poisons are added to the vaccine. The poisons trigger strong reaction and the weak something is swept up and included in the response. Without the dangerous poison the vaccine doesn't do anything. Then, surprise, something the vaccine producers did not think of; anything in the environment, including; impurities and contaminants in the vaccine, food, pollen, other toxic stuff, can get swept up and included in the response to the vaccine poison, resulting in all sorts of unintended chronic and lifelong hyper immune responses to things other than what was planned. 54% of children in America suffer from one or more chronic lifelong illnesses.

So, vaccines cause people to get sick.

Yes. They call it a 'side effect', but it is really an injury and there are pages and pages of injuries known to be caused by vaccines. And these known 'unintended consequences' are repeated up to 70 times in growing children before the age of eighteen, often combining different poisons, beginning at birth, before the baby's immune system has even started. Now they are insisting (mandating) that people get flu vaccines to help protect against COVID. But we know that the flu vaccine does the opposite. It actually primes you to get COVID and other upper respiratory, flu like illnesses. A pentagon study in 2020 demonstrated that people who got the flu vaccine were 36% more likely to get coronavirus which is 78% identical with Sars-cov-2. (See the attached summary of the flu vaccine.)

To make matters worse, knowing that all vaccines are dangerous, the pharmaceutical industry does not have to prove that vaccines are safe, and they are completely free from liability. The global (mandatory) COVID vaccine is no different. Even minimum testing has been eliminated, and they are experimenting with genetically modified ingredients (GMO) that will alter the genetic profile of every person injected, forever, without liability, generating billions and billions of dollars in guaranteed corporate profits, year after year. Because the tax payers paying for development, the pharmaceutical companies have no development costs, no marketing or testing costs. Plus, public officials that define and control alleged pandemics receive personal incomes from the use of each vaccine. Finally, and this is the worst part, knowing that vaccines make people sick, the same companies sell the victim more chemicals to ease the chronic and often lifelong pain cause by the vaccine. That is the business model.

Why are people allowing this to happen?

Remember Einstein; 'your theory determines what you see.' For one hundred and fifty years 'germ theory' has dominated. The alternative, that the terrain or state of the body and the environment, more precisely the microbiome, determines health has been censored. According to 'germ theory,' predator bacteria or viruses invade the body and cause all the trouble, what we call infection. The alleged germs are bad and must be eliminated. Implicitly the body's natural intelligence and immune capacity is assumed to be broken. Technology, in the form of vaccines for profit, to the rescue. This is the theory that most people hold and therefore what they see, not realizing that corporations have censored alternative views and heavily manipulated and promoted germ theory for profit and control the market, which begins with the beliefs and perceptions of every consumer. Breaking free of the spell that a theory creates is like being born in a culture where everyone knows that the world is flat. A rebel shows up and says, no, the world is round, and what's more, the sun does not rotate around the

earth. The earth rotates around the sun. It takes an extra ordinary quality of mind to be able to grasp the truth of a new paradigm, a quality most people do not have. And this general lack of capacity is being manipulated by very powerful global communication tools that literally inject into the brains of the entire human population frightening images, with their implicit beliefs and behaviors, that serve the corporations who are masquerading as servants of public health and wellness, when the business model is money and social control.

This is very confusing. What do you think?

The claims and public policies surrounding COVID, along with similar historical events, are not based in verifiable science. When these claims and policies impact the entire world, it is the responsibility of everyone; scientist, business owners, medical professionals, policy makers, parents, teachers, law enforcement, and individual citizens to ask big questions, to constantly challenge assumptions, to demand objective, verified proof, and work together to insure that information and public policies are verified, unbiased, not politically corrupt, true and in the best interest of everyone involved. Without this constant questioning, it is inevitable that corrupt and biased information, pretending to be science, will dominate world affairs. The unprecedented events that have unfolded and continue, under the cover of COVID show, without any doubt, the politicians and policy makers throughout the world would have been captured by corporate and private interests, like the Mafia controlling neighborhoods or entire industries. Infectious collusion and therefore corruption exists throughout all major social systems; government, science, technology, health, energy, food, global communications, education, the military and law enforcement. As we all know, a problem cannot be solved at the level that causes the problem. We cannot and should not expect government and public agencies to correct the problems they are creating. That is crazy, and yet, that is what most are doing.

This reminds me of the story, The Emperors' New Cloths.

Yes.

Everyone is seeing the theory and not what is right in front of them.

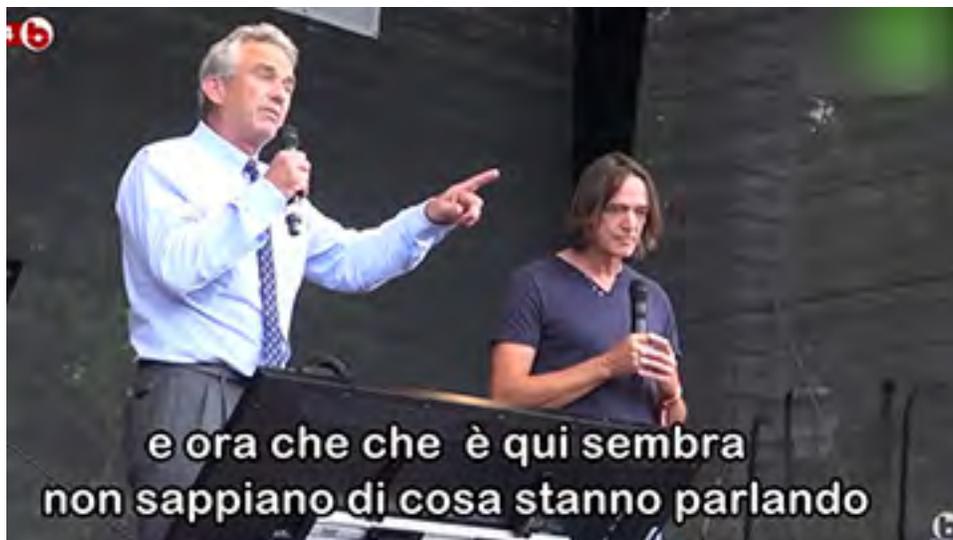
Yes. That is, until an innocent boy, who was not enchanted by the theory, said look; the Emperor is naked.

Peaceful Rallies Around the World to Champion Freedom

Saturday, August 29th, one million true citizens of all walks of life united to stand against unscientific lock downs, government totalitarianism, and medical mandates.

By Children's Health Defense Team

https://childrenshealthdefense.org/news/peaceful-rallies-around-the-world-to-champion-freedom/?utm_source=salsa&utm_type=EmailBlastContent&id=786c7454-b962-4bf0-8b7c-0fd9388c5542



Berlin, Germany

In the words of Robert F. Kennedy, Jr.:

“We are not going to let you take our democracy away. We are not going to let you take our health away. We are not going to let you take our freedoms away. We are not going to let you take our children away.”

Kennedy spoke to an estimated two million ([aerial video](#)) in Berlin, Germany calling for democracy and free speech in the face of the current massive, world-wide power grab and violation of human rights in progress. “The only thing that governments need to make people into slaves is fear,” Kennedy said in a seven-minute speech, met with robust applause from a crowd flying flags from seemingly all European countries. “They have not done a very good job of protecting public health, but they’ve done a very good job of using the quarantine to bring 5G technology into all of our communities and to begin the process of shifting us all into digital currency, which is the beginning of slavery,” Kennedy added.



https://www.youtube.com/watch?time_continue=762&v=MpDHHUMftxl&feature=emb_logo

International Wake Up Call

The world is exponentially waking up to government corruption and the Bill Gates agenda in huge numbers. From [Freedom Rallies in Parliament Hill, Ottawa, Canada](#) and Albany, New York, to protesting the mandate of the flu shot in [Boston, Massachusetts](#), to railing against fake COVID science in Palma de Mallorca, Spain, an estimated hundred thousand additional voices culminated to stand for bodily sovereignty, free speech, and human rights. [Thirty-five thousand were reported in London’s Trafalgar Square](#) alone, demanding an end to lockdowns and restoring of freedom and choice in association with [Resilience.org](#) whose slogan is, “No New Normal.” [Del Bigtree spoke to the crowd](#), from Texas, about the coming COVID vaccine’s potential to be “the most dangerous vaccine ever invented.”



Police sent to the Berlin rally took off their helmets in solidarity with the people.

Trafalgar Square, London



https://www.youtube.com/watch?time_continue=2636&v=oH_nT9gYjIQ&feature=emb_logo

A [peaceful, yet high-energy crowd](#) of tens of thousands converged in London as well, Saturday, and lead a freedom march on Parliament. One of many speakers, Dr. Mikael Nordfors of [ThePeoplesCourt.org](#) was [interviewed by Children's Health Defense](#): "Everyone who is going against free speech—Facebook, they are traitors to humanity now. This is our deciding moment. Most of these people are cowards. They do as they are told and they won't escape anymore."

Please view the interview with Robert F. Kennedy, Jr., and Vaxxed 2's Polly Tommey where Kenney describes what really took place in Berlin and how the event was represented by mainstream corporate media in the United States.



https://childrenshealthdefense.org/news/season-2-episode-1-of-truth-with-robert-f-kennedy-jr/?utm_source=salsa&eType=EmailBlastContent&eld=3575a04b-c832-49fc-9a5f-5d5867c1d7f7

- The inaccuracy of mainstream news accounts of the August 29 Berlin Protest: wrong on the numbers and wrong on the nature of the rally itself
- Similarities between what’s happening today and the origins of Nazism in Germany: censorship and creating fear
- How authoritarian efforts are destroying the middle class while tech barons such as Gates, Zuckerberg, and Bezos are making billions
- Creating a new form of media among “awakened” people to counter the misinformation of mainstream media
- Vaccine mandates
- CHD’s lawsuit against the University of California for mandating flu shots for all faculty, staff and students

See: the attached interview with Robert F. Kennedy, Jr., on the history and fraudulent nature of the flu vaccine now being falsely mandated to fight COVID.

More on Government Sponsored Propaganda

Yale University is conducting a trial to determine the type of message that will maximize acceptance and uptake of the COVID-19 vaccine. Messaging slants under investigation include:

Personal freedom message — A message about how COVID-19 is limiting people's personal freedom and how working together to get enough people vaccinated can preserve society's personal freedoms.

Economic freedom message — A message about how COVID-19 is limiting people's economic freedom and how, by working together to get enough people vaccinated, society can preserve its economic freedom.

Self-interest message — A message that COVID-19 presents a real danger to one's health, even if one is young and healthy, with the idea being that getting vaccinated against COVID-19 is the best way to prevent oneself from getting sick.

Community interest message — A message about the dangers of COVID-19 to the health of loved ones. The idea to promote is that the more people who get vaccinated against COVID-19, the lower the risk that one's loved ones will get sick. The idea: Society must work together and all get vaccinated.

Economic benefit message — A message about how COVID-19 is wreaking havoc on the economy and the only way to strengthen the economy is to work together to get enough people vaccinated.

Guilt message — This message is about the danger that COVID-19 presents to the health of one's family and community, with the idea that the best way to protect them is by getting vaccinated, and that society must work together to get enough people vaccinated. Then it asks the participant to imagine the guilt they will feel if they don't get vaccinated and spread the disease.

Shame and Embarrassment message — This message is about the danger that COVID-19 presents to the health of one's family and community. The idea to promote is that the best way to protect them is by getting vaccinated and by working together to make sure enough people get vaccinated. Then it asks the participant to imagine the embarrassment they will feel if they don't get vaccinated and subsequently spread the disease.

Anger message — This message is about the danger that COVID-19 presents to the health of one's family and community. The sales idea is that the best way to protect them is by getting vaccinated and by working together to make sure that enough people get vaccinated. It then asks the participant to imagine the anger they will feel if they don't get vaccinated and spread the disease.

Trust in science message — A message about how getting vaccinated against COVID-19 is the most effective way of protecting one's community. It promotes the idea that vaccination is backed by science, and that anyone who doesn't get vaccinated doesn't understand how infections are spread or who ignores science.

Not bravery message — A message which describes how firefighters, doctors and front line medical workers are brave, and infers that those who choose not to get vaccinated against COVID-19 are not brave.

The study will also determine:

- Participant's confidence in the safety and effectiveness of the vaccine after hearing the message in question
- Participant's willingness to persuade others to get vaccinated
- Their fear of those who have not been vaccinated
- The social judgment of those who choose not to vaccinate